



Republic of the Philippines
Department of Education
Cordillera Administrative Region
SCHOOLS DIVISION OFFICE OF ABRA

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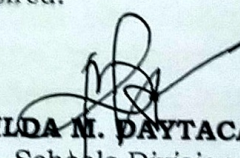
January 31, 2022

DIVISION MEMORANDUM
No. 024 s. 2022

NATIONAL SURVEY ON TOBACCO GRAPHIC HEALTH WARNING ASSESSMENT

To: Assistant Schools Division Superintendent
Chief Education Supervisors, CID and SGOD
All School Heads
Designated Tobacco Control Coordinators
Designated NDEP/BKD Coordinators
Child Protection Committees
Managers of Schools' Social Media Page
All Others Concerned

1. Pursuant to OUA Memo 00-0122-0148, this office enjoins all concerned to answer the national survey on "Tobacco Graphic Health Warning (GHW) Assessment" of the Department of Health accessible at <https://bit.ly/dohghwsurvey>.
2. The survey aims to gather opinions about the GHW templates.
3. The respondents of the said survey are all DepEd teaching, teaching-related and non-teaching personnel, learners, partners and other stakeholders who are 15-65 years old, whether smokers or non-smokers in line with DepEd's mandate under the law and in support of DO. 48, s. 2016.
4. Wide dissemination of this memorandum is desired.


BENILDA M. DAYTACA, EdD, CESO VI
OIC - Schools Division Superintendent

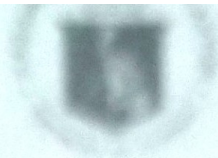
DCC, DM National Survey on Tobacco Graphic Health Warning Assessment

QM - Page 1 of 1

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Republic of the Philippines
Department of Education
Tagaytay, Laguna

DEA MEMO 05-0122-0148
MEMORANDUM
 27 January 2022

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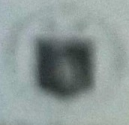
To: Secretary Leonor Magbalila Devesa
 Undersecretaries and Assistant Secretaries
 Bureau and Service Directors
 Regional Directors and BARMM Education Minister
 Schools Division Superintendents
 Child Protection Units
 Designated Tobacco Control Coordinators
 Designated Brief Tobacco Intervention Providers
 Designated NDEP/RKD Coordinators
 School Heads
 Child Protection Committees
 Managers of Offices' and Schools' Social Media Pages

Subject: TOBACCO GRAPHIC HEALTH WARNING ASSESSMENT

Republic Act No. 10643 or the Graphic Health Warnings (GHW) Law specifically mandates the Department of Education (DepEd) to "use [the GHW] templates to educate children on the ill-effects of tobacco and ensure that these are included in relevant subjects under the K-12 curriculum." This has been reiterated in DepEd Order No. 48, s. 2016 titled the *Policy and Guidelines on Comprehensive Tobacco Control*. GHWs refer to the "photographic image printed on the tobacco product package which accurately depicts the hazards of tobacco use and is accompanied by textual warning related to the picture" (RA 10643).

The Department of Health (DOH), the agency mandated by the law to issue the required GHW templates, is currently conducting the **Tobacco Graphic Warning Assessment**, a national survey for **Filipinos who are 15 to 65 years old**, whether smokers or non-smokers, to gather their opinions about the GHW templates.

In line with DepEd's mandate under the law and in support of DOH-48, s. 2016, the Bureau of Learning Support Services-School Health Division (BLSS-SHD) enjoins all DepEd teaching and non-teaching personnel, learners, parents, and other stakeholders who are 15 to 65 years old to answer the survey of the DOH accessible at <https://bit.ly/3m2kxwv>.

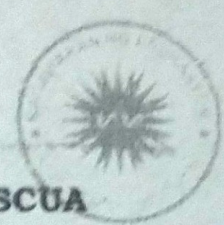
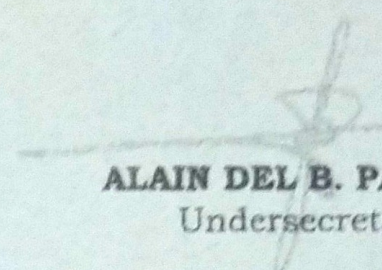


Office of the Undersecretary for Administration (OUSA)
 Department of Education, Tagaytay, Laguna

Designated tobacco control coordinators (per DepEd Memorandum No. 147, s. 2018) are requested to coordinate with the concerned units and personnel in their respective offices/schools¹ for necessary support in the dissemination of information, including sharing of the poster, about the survey that can be accessed at <https://bit.ly/dohghwsurveyposter>.

For questions and concerns, please contact Mr. Gian Erik M. Adao, Education Program Specialist II of the Bureau of Learner Support Services-School Health Division (BLSS-SHD), through (02) 8632-9935 or email at blss.shd@deped.gov.ph.

For wide dissemination.



ALAIN DEL B. PASCUA
Undersecretary



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To authenticate this document,
please scan the QR Code.



¹ Child Protection Units, designated BTI providers, designated NDEP/BKD coordinators, schools' Child Protection Committees, managers of the offices' and schools' social media pages