



Republic of the Philippines
Department of Education
Cordillera Administrative Region
SCHOOLS DIVISION OFFICE OF ABRA

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DIVISION MEMORANDUM

No. 369 s. 2023

UPDATED DEPED-MATATAG BRAND GUIDELINES

To: All Division Sections
All School Heads/Principals
All School Information Officers
Teaching & Non-Teaching Personnel
All others concerned

1. In reference to Memorandum PAS-OD-2023-031 & PAS-OD-2023-032, the Public Affairs Services (PAS) issues the updated DepEd-MATATAG Brand Guidelines and Templates following the new logo layout.
2. All DepEd-MATATAG Brand Guidelines and other materials can be downloaded from bit.ly/MATATAGCommMaterials.
3. Adopt these guidelines in all documents and instruments pertaining to the Department's programs, projects, and activities.
4. Immediate dissemination of and strict compliance to this memorandum is highly enjoined.


AMADOR D. GARCIA, SR. PhD, CESO VI
Schools Division Superintendent



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