



Republic of the Philippines
Department of Education
Cordillera Administrative Region
SCHOOLS DIVISION OFFICE OF ABRA

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DIVISION MEMORANDUM
No. 057 s. 2024

**REITERATION OF THE INCORPORATION OF DEPED MATATAG AND
BAGONG PILIPINAS LOGOS IN ALL COMMUNICATION MATERIALS**

To: Assistant Schools Division Superintendent
Division Chiefs and Section Heads
Heads of Public Elementary and Secondary Schools
All others concerned

1. In connection to Division Memorandum No. 369, s. 2023, this Office reiterates and respectfully enjoins all public elementary and secondary schools to incorporate the *Bagong Pilipinas* logo and updated *DepEd MATATAG* brand guidelines in all official communication materials in the division.
2. Consequently, the said *DepEd MATATAG* and *Bagong Pilipinas* logos shall be used on the following:
 - Official Letterheads (as a footer);
 - Official Websites;
 - Official Social Media Accounts (DepEd Tayo); and
 - Other documents and instruments related to flagship programs of DepEd.
3. For division templates of documents and high resolution copies of logos, please use the following link: tiny.cc/SchoolTemplatesMATATAG.
4. Immediate dissemination of and strict compliance to this memorandum is desired.


AMADOR D. GARCIA, SR. PhD, CESO VI
Schools Division Superintendent

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