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Republic of the Philippines
Department of Education
 Cordillera Administrative Region
SCHOOLS DIVISION OFFICE OF ABRA

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March 18, 2024 *8:29 am*

DIVISION MEMORANDUM
 No. 138 s. 2024

COMPOSITION OF DEPED TAYO ABRA COMMUNICATIONS TEAM

To: Assistant Schools Division Superintendent
 Chief Education Supervisors - CID & SGOD
 Division Information Officer and Alternate
 ADAS/Secretary—Office of the SDS
 AO V—Personnel
 All Program Owners
 All others concerned

1. The DepEd Tayo page shall be carried as the official social media arm of the Schools Division Office (SDO) used as a tool for disseminating updates and announcements, publication of stories, photos, and activities as well as delivery of trainings and all other approaches. All other pages being used by the SDO shall be taken down. Group chats should be created for other communication purposes.
2. The composition of the DedEd Tayo Abra Communications Team shall be:
 - a. Division Information Officer
 - b. Alternate DIO
 - c. Chief Education Supervisors—CID & SGOD
 - d. ADAS/Secretary—Office of the SDS
 - e. AO V (personnel)
 - f. All Program Owners
3. The program owners and/or representatives from the different units shall provide content relative to their own programs, projects and activities and shall be subject to language editing prior to publication.
4. The SDO is encouraged to publish on a regular basis information for dissemination such as but not limited to news, photos, features, videos, social media cards, etc.
5. Immediate and widest dissemination of and strict compliance with this memorandum is directed.

[Signature]
AMADOR D. GARCIA, SR. PhD, CESO VI
 Schools Division Superintendent
[Signature]

3000-SubOffice



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