



Republic of the Philippines
Department of Education
Cordillera Administrative Region
SCHOOLS DIVISION OFFICE OF ABRA



January 14, 2024

Division Memorandum
No. 036 s. 2025

CONSTITUTION OF DEPED TAYO ABRA MEDIA TEAM

To: CES-SGOD
ESPII - Social Mobilization & Networking
DepEd Tayo Media Team
All Others Concerned

1. The Department of Education (DepEd) plays a crucial role in shaping the future of the Philippines through education. A well-coordinated media team can greatly enhance the effectiveness of DepEd's communications and contribute to its success.

2. Therefore, it is necessary to establish a media team to effectively carry out the required tasks to ensure the successful execution of reporting of activities as they will be responsible for the following key tasks:

a) Writers/Content Creators

- i. produce well-researched articles, and features on relevant events that would be of great interest to the community and stakeholders;
- ii. craft concise, engaging posts tailored for the DepEd Tayo Abra page to promote content and facilitate interaction; and
- iii. write clear and impactful press releases that convey important announcements, events, or achievements in a way that attracts all stakeholders.

b) Illustrators

- i. collaborate with writers and content creators to develop visual concepts that complement and enhance the narrative; and
- ii. design engaging infographics that present data in a visually appealing and easily digestible format, helping to simplify complex information.



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3. Constitution:

Consultant: **Ronald T. Marquez, PhD**
SGOD Chief


Chairman: **Bless Maricar B. Ramos, DBA**
EPSII-SocMobNet/Division Information Officer

Writers & Illustrators:

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4. The Media Team will participate in all activities of SDO-Abra, including overseeing the Provincial Meet 2025, scheduled from January 29 to February 2, 2025.

5. Timely dissemination of this memo and diligent compliance are essential.


AMADOR D. GARCIA, SR., PhD, CESO VI
Schools Division Superintendent

